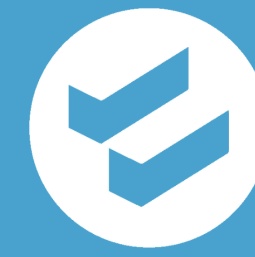


REACH AND IMPACT OF EDUCATIONAL ACTIVITIES IN DOPING PREVENTION



CELAD

Comisión Española para la Lucha Antidopaje en el Deporte

Department of Doping Prevention Policies in Sport

INTRODUCTION

Education is the backbone in the fight against doping. The CELAD develops educational activities directed towards athletes and support staff through lectures both in-person and online, as well as having their own Virtual Doping Prevention Classroom. This study analyses the reach, use and formative impact these initiatives have.

SAMPLE

- 959 participants**
+ 90 sporting federations
- HPA: **25%**
 - Regional-level Federated: **25%**
 - HLA: **21%**
 - National-level Federated: **15%**
 - Others: **14%**

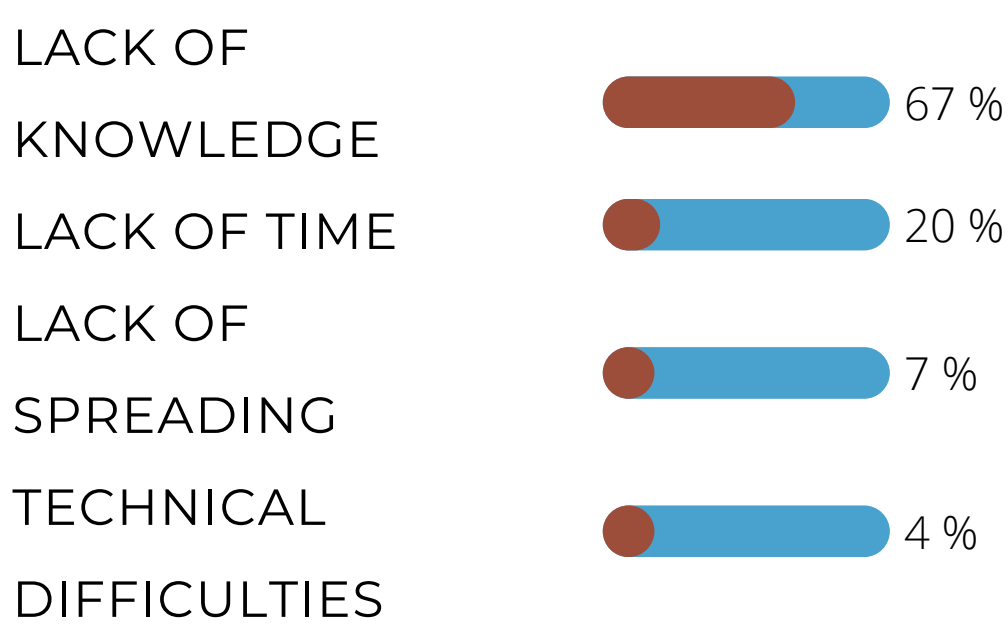
METHODOLOGY



Google Forms was used to develop an 11-question survey. The survey was distributed through email to national sporting federations and athletes in monitoring groups, as well as CELAD's various official social media channels.

RESULTS

ACCESS DIFFICULTIES



VIRTUAL CLASSROOM



Knowledge about the Virtual Classroom is still limited in the sporting system: only **31%** of people know it.



14% of those surveyed have used the Virtual Classroom. **28%** of those who have not used it are interested in using it.



Users of the Virtual Classroom know twice as many subjects (8) about the antidoping system as non-users (4).

CELAD LECTURES



25% of those surveyed have attended a CELAD lecture, most of which are HLA (**48%**), support staff (**45%**) and directors (**35%**).



72% of people who have received a CELAD lecture has rated it as useful or very useful.



Those who have attended a CELAD lecture know twice as many subjects (7.8) about the antidoping system as those who haven't (3.6).

CONCLUSION

- Knowledge about the Virtual Classroom is still low.
- There is an important amount of potential interest in using the platform.
- Formative actions mostly reach High Performance Athletes.
- Participating in formative action is associated with a higher knowledge about the antidoping system.
- Lectures have very high rating among participants.
- The main challenge is improving reach in Federations.

READ MORE



CELAD

Education works when it reaches the sporting system.
Our challenge is expanding its scope.